

Claire's on Cedros



Photo Credit: Tyler Van Stright, JLC Architecture

“Our customers appreciate that we’ve incorporated a greener and more effective way to dry hands.”

Claire Allison
Owner of Claire's on Cedros

Claire's on Cedros is a San Diego-based bakery and cafe serving organic fare to the Solana Beach community. Praised for its green building design, Claire's has received Leadership in Energy and Environmental Design (LEED) Platinum certification and the U.S. Green Building Council's 2010 LEED Project of the Year for the San Diego Chapter.



The Challenge

Owners Claire Allison and Terrie Boley wanted to incorporate environmental sustainability across all aspects of their restaurant, Claire's on Cedros. While the menu offers food from locally grown organic produce to free range meat, Allison and Boley sought to build a space that was as environmentally sustainable as the food it serves.

The Solution

Environmental impact was a leading factor in virtually all decisions from how the restaurant was designed to how it was built. When it came to designing the restrooms and selecting fixtures, the architects and interior designers recommended the Dyson Airblade™ hand dryer for the restaurant, because it aligned with Claire's sustainability goals. Thus, Claire's on Cedros installed two Dyson Airblade™ hand dryers in their restrooms as one of the many [green features of its LEED certified restaurant](#).

The Results

Choosing the Dyson Airblade™ hand dryers has helped reduce Claire's impact on the environment. A leading science and technology

university study compared different methods of drying hands, and recently concluded that the Dyson Airblade™ hand dryer (AB04) generates 70% less CO₂ than the warm air hand dryers and paper towels¹.

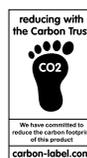
Further, the Dyson Airblade™ machines have also helped decrease its operational costs. According to the owners, using the Dyson Airblade™ hand dryers has saved the restaurant an estimated \$1,500 per year on restroom paper products. Further, Allison commented, “We also save on labor costs for trash removal, because there is less bathroom garbage in our restrooms.”

The hand dryers have also generated positive feedback from the restaurant's customers.

With Airblade™ technology, the owners of Claire's on Cedros found a solution that was beneficial both to the environment and their business.

¹Source: T. Montalbo, J.Gregory, R.Kirchain. Life Cycle Assessment of Hand Drying Systems. Dyson commissioned study 2011.

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