

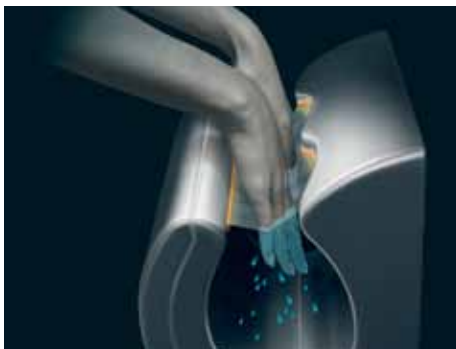
Thrivent Financial



“We are impressed with the 12 second dry time, sleek design, and hygiene benefits of the Dyson Airblade™ hand dryer.”

Ted Stearns
Facilities Operations Manager

Thrivent Financial for Lutherans is the nation’s largest fraternal benefit society. With almost 3,000 employees, Thrivent Financial provides financial solutions, membership activities, and resources to help Lutherans and their families with financial security.



The Challenge

Thrivent Financial decided to remodel its restrooms in two of its corporate locations in Appleton, Wisconsin and Minneapolis, Minnesota. As a top-rated workplace, Thrivent Financial wanted to not only reduce the cost and waste associated with paper towels, but also to increase employee satisfaction – an important part of the overall work environment.

The Solution

The project was led by a summer intern who began researching different hand drying alternatives to paper towels. Thrivent Financial reached out to Dyson to learn more about the Dyson Airblade™ hand dryer, and a demonstration was conducted both at the Appleton and Minneapolis locations. Ted Stearns, Facilities Operations Manager commented, “The facilities team was

impressed with the 12 second dry time, sleek design, and hygiene benefits of the Dyson Airblade™ hand dryer.”

The Results

Thrivent Financial chose the Dyson Airblade™ hand dryer for both of its corporate campus remodels and the hand dryers were implemented in 100 restrooms. Stearns expects to achieve a return on their investment within one year, and further analysis showed a total cost savings of nearly \$250,000 over five years.

To try the Dyson Airblade™ hand dryer or for more information call or visit:

1-888-DYSON-AB
www.dysonairblade.com



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